



JUN 20 2024

MEMORANDUM **2024-28**

TO : ALL ELECTRIC COOPERATIVES (ECs)
SUBJECT : 2024 NEA-ECs SIMULTANEOUS LINE CLEARING AND TREE PLANTING ACTIVITY

The National Electrification Administration will celebrate its 55th Year Anniversary and 15th National Electrification Awareness Month (NEAM), with the theme **"ECs' Keep the Lights On"** has lined up various activities significant to this event.

To mark this milestone, Electric Cooperatives (ECs) are invited to participate in the **2024 NEA-ECs Simultaneous Line Clearing and Tree Planting Activity** set on **August 23, 2024**.

To highlight the said event, NEA, in partnership with TARELCO II, will conduct a joint activity.

Furthermore, ECs are requested to submit documentation reports, including photos and videos, the specific location and length of cleared lines; and details of the type and number of seedlings planted during the tree planting activity through EC's respective Facebook account.

For further information, you may coordinate with Director Federico P. Villar, Jr. of the Engineering Department (ED) at telephone number (02) 8928-3013, or Director Emil S. Cuyugan of the Corporate Communication and Social Marketing Office (CCSMO) at (02) 89292237.

Sample designs of the promotional collaterals that may be used for these activities will be posted on the NEA website (www.nea.gov.ph).

We appreciate your continued support and cooperation.

Thank you.


ANTONIO MARIANO C. ALMEDA
Administrator

